Art Director: Martin Baron
Copywriter: Marie-Eve Leclerc-Dion
Agency: LG2
Art Director: Barbato Martiniello
Copywriter: Emma Quiroz
Agency: Sid Lee

2014
Toronto
Art Director: Cameron McNab
Copywriter: Kate Roland
Agency: Cossette
Bientôt électrique

Art Director: Luc Du Sault
Copywriter: Vincent Bernard
Agency: LG2
THE LOOKING GLASS

NEW YEAR'S EVE. Nellie, the daughter of a landowner and general, a young and pretty girl, dreaming day and night of being married, was sitting in her room, gazing with exhausted, half-closed eyes into the looking-glass. She was pale, tense, and as motionless as the looking-glass.

The non-existent but apparent vista of a long, narrow corridor with endless rows of candles, the reflection of her face, her hands, of the frame -- all this was already clouded in mist and merged into a boundless grey sea. The sea was undulating, gleaming and now and then flaring crimson... 

Looking at Nellie's motionless eyes and parted lips, one could hardly say whether she was

THE LOOKING GLASS - PG. 1 OF 10

Art Director : David Glen
Copywriter : Dhaval Bhatt
Agency : John st.
Art Director: Geneviève Jannelle
Copywriter: Geneviève Langlois
Agency: LG2
2012 Toronto

Art Director : Alice Blastorah
Copywriter : Neal Khosla
Agency : BBDO
Art Director: Miriam Rondeau
Copywriter: Richard Nadeau
Agency: DentsuBos
Pedigree posters with dispensable dog poop bags are placed in transit shelters near dog parks.

Art Director: Rebecca Suzanne Dunnet
Copywriter: Shiran Tal Teitelbaum
Agency: Proximity Canada
Art Director: Simon Touzin
Copywriters: Marc Fortin and François Sauvé
Agency: LG2
Art Director: Joel Arbez
Copywriter: Saro Ghazarian
Agency: Trigger